## PIER LUIGI ALDINUCCI

Photographer Content Creator

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TRAVEL | HOSPITALITY | LIFESTYLE

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Media Kit 2024

## About me

Having a camera in hand is what makes me the happiest.

A few years ago, what started as a lifelong hobby evolved into a career with an intimate approach to collaborating with people, brands and hotels at home in Italy as well as abroad.

Born and raised in Le Marche, Italy, I'm Pier Luigi Aldinucci— A travel and hospitality photographer driven by the unexpected, with an eye for original perspectives and the important details.



## Instagram insights

## **Audience Demographics**

64K Followers 2% Engagement 100K Reach

32% Italy 10% United States Age 25-34 years old 37%



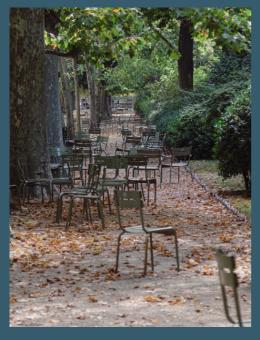


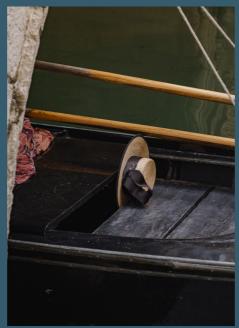






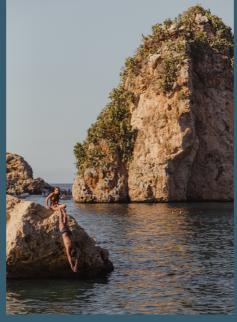












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