

PIER LUIGI ALDINUCCI

Photographer
Content Creator



TRAVEL | HOSPITALITY | LIFESTYLE

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Media Kit
2024

About me

Having a camera in hand is what makes me the happiest.

A few years ago, what started as a lifelong hobby evolved into a career with an intimate approach to collaborating with people, brands and hotels at home in Italy as well as abroad.

Born and raised in Le Marche, Italy, I'm Pier Luigi Aldinucci— A travel and hospitality photographer driven by the unexpected, with an eye for original perspectives and the important details.



Instagram insights

64K Followers

2% Engagement

100K Reach

Audience Demographics

32% Italy

10% United States

Age 25–34 years old 37%



